



BRIEF CONCEPT

by Event x Expo Group

The image features a dark blue background with several thin, light blue curved lines on both the left and right sides, creating a sense of motion and depth. The text is centered in the middle of the page.

Where **Innovation**
Meets **Motion**

e-Logi Fest25

At the crossroads of **Europe, the Middle East, and Asia, Armenia** offers a unique strategic advantage for businesses looking to expand and connect across key markets, giving the country a huge potential for contributing to regional and global e-commerce supply chains and logistics routes.

E-Logi Fest25 is an annual expo and summit in Armenia focused on logistics and e-commerce, bringing together local and international decision-makers, buyers, suppliers, and investors to build partnerships and develop new logistic routes.

Join us and be among the first to shape Armenia's logistics industry.

Event components and information:

Expo

Summit

Fest

Where Innovation

Location: Yerevan, Armenia

Date: May 30 - June 1, 2025

Venue: Meridian Expo Center

WHAT TO EXPECT



30.000+ General Public

140+ Exhibitor

2500+ Visitor

80+ Partner

30+ Speaker

5000+ Ticket Sold

100+ Influencer

10+ Media

5+ Artist



ARMENIA AND
REGIONAL NEIGHBORS

CIS COUNTRIES

EU MEMBER COUNTRIES

THE MIDDLE EAST

CHINA

WE GUARANTEE

01

Make Your Brand More Visible

- Boost your brand's market positioning through precisely targeted advertising.
- Elevate your brand's visibility through a well-structured digital and offline marketing campaign.



02

Optimize Your Supply Chain:

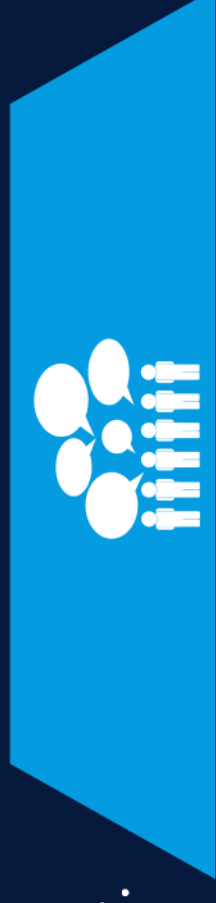
- Discover new technologies to streamline operations and reduce costs.
- Learn best practices for improving efficiency and visibility.
- Connect with experts in warehousing, transportation, and last-mile delivery.



03

Drive E-commerce Growth:

- Explore strategies to meet the demands of the booming e-commerce market.
- Discover innovative solutions for cross-border shipping and fulfillment.



04

Expand Your Global Reach:

- Connect with international logistics providers and shippers.
- Explore new markets and opportunities for growth.
- Learn about customs regulations and compliance requirements.



TARGET GROUP

LOGISTICS COMPANIES

Postal and courier service providers
Freight Forwarders
Land, air and sea freight service providers
Warehousing services



E-COMMERCE

Marketplaces
Sellers (import/export)
Producers



FINANCE

Banks
Fintech solutions
Financial institutions



INTERNATIONAL AND STATE INSTITUTIONS

Ministry of Economics RA
Ministry of High Tech Industry RA
State Revenue Committee RA
Ministry of Education, Science, Culture and Sports RA
Embassies
International institutions



AUTOMATION SOLUTIONS

Lockers
Sorting systems & robotics
Handling machines
Mapping systems
WMS
DMS



ABOUT EVENT

EXPO IS BUSINESS

Expo is dedicated to be the leading annual platform for new business generation, inspiring innovative logistics routes and boosting global dynamics in regional logistics and e-commerce.

We will bring together under one roof major Armenian, regional and international players of the industry, all with significant decision-making authority.

This will create opportunities for forging new agreements and expanding your network.





SUMMIT IS PLATFORM FOR KNOWLEDGE

Every year the Summit will bring together world famous experts from the most innovative e-commerce and logistics businesses to share their insights, best practices, knowledge, experiences and concerns through debates, panel discussions and presentations.

**FEST
UNFORGETTABLE
VIBES**

Potential Headliner

DAVID GUETTA

**A unique DRONE LIGHT
SHOW with tailor made
animation.**

**Ceremony for awards and
appreciation.**



HURRY UP TO BOOK YOUR SPACE!

Join us at the first annual event dedicated to shaping the future of the logistics and e-commerce industry in Armenia and the region!



EARLY BIRD RATES

ALL RATES WILL INCREASE BY 10% EACH MONTH.



LIMITED SPACE

EXHIBITION SPACE IS LIMITED!

DON'T MISS YOUR CHANCE TO BOOK EARLY AND SECURE THE BEST LOCATION.



INTERNATIONAL AND LOCAL MARKETING CAMPAIGN

THE MARKETING CAMPAIGN WILL LAUNCH 6 MONTHS PRIOR TO THE EVENT, WITH A PLANNED QUEUE FOR ALL PARTICIPANTS AND SPONSORS. DON'T MISS THE OPPORTUNITY TO TAKE FULL ADVANTAGE OF THE COMPLETE MARKETING COVERAGE!

Don't miss this opportunity to gain valuable insights, network with industry peers, and position your business for future success!

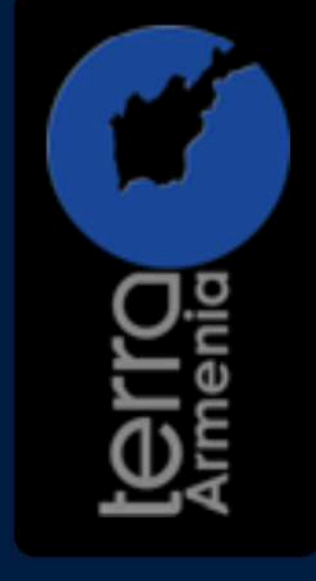
LET ME TELL YOU HOW YOU CAN STRUCTURE THIS IF YOU'RE COMING FROM ABROAD.

For a basic stand, our team will provide complete assistance. Alternatively, you can entrust your booth design and construction to our partner - Domino Production, a full-fledged creative art directory and production house.

All your travel needs, from hotel accommodations in Yerevan to visa support if required, can be seamlessly handled by our travel partner, Terra Armenia.



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ORGANIZER

Event x Expo Group is an architect for connecting communities through exhibitions, events, conferences and more, not just in Armenia, but across the region.

The core team has extensive experience in event management, as well as in the logistics and e-commerce sectors.

The logo for Event x Expo Group is contained within a square frame with a purple border. The text "EVENT", "EXPO", and "GROUP" is stacked vertically in a white, sans-serif font. To the right of the text, there are two horizontal lines of varying lengths, with the top line being longer than the bottom line.

EVENT
EXPO
GROUP

Thank You

**For partnership Please
Contact Us**



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